



## **ANN ARBOR BRANCH Woman's National Farm and Garden Association**

### **2011-2012 GRANT APPLICATION**

The Ann Arbor Branch, Woman's National Farm and Garden Association (AAF&G) is pleased to announce it is accepting grant applications for 2011-2012. Grant funds will be raised at the 22<sup>nd</sup> annual Ann Arbor Garden Walk™ to be held June 9, 2012.

**Our Purpose:** Grants funded under this program must meet our mission. AAF&G is a social organization of women interested in agriculture and horticulture whose purpose is to 1) encourage an interest in and a knowledge of horticulture and its allied pursuits among women on the local, state, national and international levels; (2) to preserve and beautify the environment by granting scholarships and fellowships to increase interest toward this end through education; (3) to engender informed awareness of and participation in community projects; (4) to distribute charitable gifts; and ( 5) to provide opportunities for learning about horticultural and environmental activities and issues.

**Eligibility/ Funding Amounts:** 501 (c) 3 organizations are preferred. Funding amounts depend on the success of the annual Ann Arbor Garden Walk (held the second Saturday of June). Grant awards will be distributed in July or August.

**Funding Priorities:** The primary purpose of this funding opportunity is to further the mission of the Ann Arbor Branch, Woman's National Farm and Garden Association (AAF&G).

**Application Submission, Timelines and Deadlines:** All grant applications must be submitted in digital form to [AAFG.Foundation@gmail.com](mailto:AAFG.Foundation@gmail.com). Photographs or video must be 25MB or less and also submitted by e-mail.

**Grant Deadline:** November 30, 2011

**Grant Award Notification:** February 2012

**Grant Questions:** Contact Sandy Heng at [AAFG.Foundation@gmail.com](mailto:AAFG.Foundation@gmail.com) or at 734-222-6482.

**Review Criteria and Selection Process:** Members of the AAF&G Foundation Committee will manage the review of all proposals. Please see the Evaluation Worksheet.



**ANN ARBOR BRANCH**  
**Woman's National Farm and Garden Association**

**2011-2012 GRANT APPLICATION**

*Please answer all questions in order. You may copy and paste questions to another sheet or add additional space and pages.*

**Date of Submission:** \_\_\_\_\_

**Name of Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/Zip** \_\_\_\_\_

**Grant Coordinator (please print name):** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Preference is given to 501(c) 3 organizations. Is your organization a 501(c) 3?    Yes    No**

- 1) State your organization's mission statement/ purpose.
- 2) Describe your project, including how it fits with the purpose of Ann Arbor Farm and Garden. Specifically: How will the project add to the beauty of the environment, increase interest and understanding of horticulture, improve access to horticulture, or provide learning opportunities?
- 3) What other organizations are partnering with you, and how are they involved?
- 4) What is the budget detail and spending timeline? Are you receiving any "in-kind" support?
- 5) What, if any, plans do you have for sustainability after the grant is awarded?
- 6) How will you evaluate the success of your project?
- 7) How many people will be directly and indirectly impacted by your proposal?
- 8) When do you expect to complete the project?
- 9) Is your organization able to support or promote the June 9, 2012 Ann Arbor Garden Walk fundraiser (i.e. purchase tickets, advertise in your organization's newsletter, etc.)? If so, please indicate in your proposal. Note: Awards are not contingent on support of the Garden Walk.

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### **2011-2012 GRANT APPLICATION EVALUATION WORKSHEET**

The Ann Arbor Branch, Woman's National Farm and Garden Association Foundation Committee will review proposals with the following categories and questions in mind. While not every question will apply in every case, applicants are encouraged to construct their proposal to address all that are relevant.

#### **Part 1: Organization/ Timeliness**

- Did the grant request arrive on time and answer all questions in the order given?
- Is the organization a 501(c)3?

#### **Part 2: Need for the Project**

- Does the organization's mission/purpose complement that of Ann Arbor Farm and Garden? Specifically, will the project:
  - Preserve or add beauty to the environment?
  - Increase interest and understanding of horticulture?
  - Improve access to horticulture?
  - Provide learning opportunities?
- Does the project involve other organizational partners? If so, how are they involved?
- Will the plan impact the public, and in what way?

#### **Part 3: Budget**

- Does the plan include budget and spending timeline?
- Is the budget sufficiently detailed to justify funding requests?
- Is the organization receiving any "in-kind" support?
- Does the proposal include plans for sustainability after the grant is awarded?

#### **Part 4: Evaluation**

- Does the plan include how the organization will evaluate the success of the project?
- Does the plan state how many people will be impacted by the project?

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